

September 2023
Mercia Lodge, Coventry

Terms and Conditions – £1,100 Cashback Promotion

1. The cashback promotion is for students who book a room at Mercia Lodge (the “Student”). The promotion on offer is a cashback of £1,100 in the form of a bank transfer (the “Promotion”).
2. The Promotion is for bookings for the 2023/24 academic year only.
3. The Promotion is for bookings for 48-week tenancies or longer only.
4. The Promotion is limited to 15 bookings.
5. The Promotion is subject to room availability and will be offered on a first come first serve basis.
6. The Promotion is being offered by BIC Scheme Limited, C/o CRM Students Limited, Mercia Lodge, Broadgate, West Midlands, Coventry, CV1 1NB.
7. To be eligible for the Promotion:
 - a) The Student must book a room between 14 September 2023 and 30 September 2023
 - b) During the booking stage, the Student must enter “**CASHBACK2023**” in the preference box on the application form
 - c) The Student must email the accommodation manager at MerciaLodge@crm-students.com with their contact and booking details within 28 days of making a booking
 - d) The Student and Guarantor (if applicable) must have signed the tenancy agreement
 - e) The Student must have booked a room, paid their first rent instalment/rent in full, and moved into the property for the 2023/24 academic year
 - f) The Student must have no rent arrears
8. To claim the Promotion:
 - a) After moving into the property, the Student must email the accommodation manager at MerciaLodge@crm-students.com by 31 December 2023. If unclaimed by this date, the Student will forfeit the Promotion and will no longer be entitled to receive it
 - b) The accommodation manager will then verify the eligibility of the Student
 - c) The cashback will be issued in the form of a bank transfer to a nominated UK bank account within 30 days of the Student claiming the Promotion
9. The closing date of the Promotion is 30 September 2023, or once the maximum number of bookings for this Promotion have been reached. Applications received outside of this period will not be accepted.
10. This Promotion is not to be used in conjunction with any other incentives offered by CRM Students or any other third party booking agents such as international agents.
11. This Promotion is for direct bookings via the CRM Students website only.
12. The Promotion is being managed by CRM Students who reserves the right to suspend, cancel or modify the promotion at any time (and for any reason) without notice.
13. CRM Student’s decision in respect of all matters to do with the promotion will be final and no correspondence will be entered into.
14. Applicants shall be deemed to have accepted these Terms and Conditions.