

**Refer a Friend – Seren, Swansea**  
**Terms & Conditions, February 2024**

1. The Refer a Friend incentive is open to all existing and new residents (who will have signed their contract, paid their first rent instalment and moved into the property for the 2024/25 academic year) of Seren Student Accommodation who recommend the Accommodation to a friend (the Referred Student) when the Referred Student subsequently becomes a resident of the Accommodation (a Referral).
2. The Reward on offer is £150 cashback which is for the Referrer Student, and £150 cashback which is for the Referred Student.
3. The Reward is only on offer in respect of referrals leading to new bookings for the 2024/25 academic year only.
4. The reward is subject to availability.
5. The reward is open to the next 20 bookings only.
6. There is a maximum of 5 referrals per existing resident (at £150 cashback each).
7. The Reward is being offered by Fusion Swansea Propco Ltd, c/o CRM Students, Alexandra Road, Swansea, SA1 5BD.
8. The incentive is only on offer to students who book a 44-week tenancy length or more.
9. For a referral to be eligible for the Reward:
  - a. the Referred Student must not currently or previously have been a resident of any property managed by CRM Students;
  - b. the Referrer Student must be a current resident of Seren or booked for 2024/25 academic year intake;
  - c. the Referred Student(s) must have booked a room, paid their deposit and first rent instalment or rent in full and moved in to the property for the 2024/25 academic year;
  - d. the Referred Student(s) must book their room between 01.02.2024 and 31.03.2024.
10. To claim the Reward:
  - a. at the stage of booking, the Referred Student(s) must select “Friends” under the “How did you hear about us section”. The Referrer’s name must then be entered into the special requirements box on page 2, along with the code SERENRAF24;
  - b. the Referrer must contact the respective Accommodation Manager at the accommodation to be booked via email ([Seren@crm-students.com](mailto:Seren@crm-students.com)) giving the name of the Referred Student(s) within 28 days of the date on which the Referred Student(s) booked a room at the Accommodation.
  - c. the Referrer Student must have entered the bank details of the UK nominated bank accounts into the online Student Portal
  - d. the Referrer Student and the Referred Student(s) must have no rent arrears
  - e. the Reward will be provided as a bank transfer of £150 into the nominated UK bank accounts
  - f. The reward must be claimed by 31<sup>st</sup> December 2024, if unclaimed by this date the student will forfeit the reward and no longer be entitled to receive it
11. On receipt of the email from the Referrer, the Accommodation Manager will verify the eligibility to claim the Reward.
12. The closing date of the Refer a Friend incentive is 31.03.2024. Applications received outside of this time period will not be accepted.
13. The Refer a Friend incentive is available for limited time only and can be withdrawn at any time.
14. Once the Accommodation Manager has verified eligibility, the Referrer Student and the Referred Student will receive the Reward(s) within a month of the Referred Student(s) moving in to the Accommodation.
15. This Incentive is not to be used in conjunction with any other incentives offered by CRM or any other third party booking agents such as international agents.
16. The incentive is being managed by CRM Students who reserves the right to suspend, cancel or modify the Reward at any time (and for any reason) without notice.
17. CRM Student’s decision in respect of all matters to do with the incentive will be final and no correspondence will be entered into.
18. Applicants shall be deemed to have accepted these Terms and Conditions.